

MINUTES FROM THE 09-24-2020 – ROOM TAX COMMISSION MEETING

A meeting of the Room Tax Commission was held on Thursday, September 24th, 2020 at the Pulaski Village Hall. Mary Wichmann – Chairperson called the meeting to order at 2:30 PM, and upon roll call the following members were present: Bruce Brzezowski, Ken Wichlacz, Russ Winkler, and Mary Wichmann. Absent with excuse: Al Morin. Also present: Reed Woodward, and Stacy Pasche.

MOTION BY KEN WICHLACZ AND SECONDED BY BRUCE BRZECZKOWSKI to approve the agenda as presented. **MOTION CARRIED.**

MOTION BY BRUCE BRZECZKOWSKI AND SECONDED BY RUSS WINKLER to approve the minutes of the 07-16-2020 Room Tax Commission Meeting and to dispense with the reading of these minutes. **MOTION CARRIED.**

Discussion and review of the 2020 Budget. Income – Room Tax Motel/Hotel at 8%. And, the Expenditures for 2020 – documented thru 08-18-2020. (Per attached).

Discussion and review – Invoices – Shawano Magazine, and Our Wisconsin for 2021 – per Bruce Brzezowski.

MOTION BY KEN WICHLACZ AND SECONDED BY BRUCE BRZECZKOWSKI to approve the magazine ads –

- Our Wisconsin – one issue for February 2021 - \$1,152.00
- Shawano Magazine – whole page for all of 2021 - \$995.00

For a total amount of \$2,147.00 – and we will revisit in the Spring 2021, and if the Room Tax Commission decides to go with another issue for the Our Wisconsin Magazine. **MOTION CARRIED.**

Mary will contact Brenda from the Greater Green Bay in reference to cost estimates with their magazine for 2021.

Discussion and review – Lamar billboard advertising for 2021.

MOTION BY KEN WICHLACZ AND SECONDED BY RUSS WINKLER to approve FINAL payment for 2020 - to Lamar - \$1,450.00 for the billboard advertising. **MOTION CARRIED.**

MOTION BY KEN WICHLACZ AND SECONDED BY BRUCE BRZECZKOWSKI to discontinue the billboard advertising with Lamar for 2021, and to further review if any changes going forward. **MOTION CARRIED.**

Such other matters: None.

Persons heard:

- Stacy Pasche – Polka Days. The payment of \$4,000 funding/tourism was received by Polka Days, and the monies are deposited in their bank account. These funds were not used in 2020 – as Polka Days was not held this past July 2020 because of the COVID-19.

The next meeting will be scheduled for Thursday, December 10th, 2020 at 2:30 PM at Pulaski Village Hall.

- Review of 2019 Revenues/Expenses.
- Determine/Review the 2021 budget and approved expenses.

- The Room Tax Commission members all agree that they are not in a position to approve and will review, and are not adding to the budget, and funding/tourism (3) events will be further reviewed.

MOTION BY RUSS WINKLER AND SECONDED BY BRUCE BRZECZKOWSKI to adjourn the meeting at 3:09 PM.

A handwritten signature in cursive script that reads "Karen Ostrowski". The signature is written in black ink and includes a small circle at the end of the last name.

Minutes by: Karen Ostrowski
Village Clerk