

MINUTES FROM THE 07-16-2020 – ROOM TAX COMMISSION MEETING

A meeting of the Room Tax Commission was held on Thursday, July 16th, 2020 at the Pulaski Village Hall. Mary Wichmann – Chairperson called the meeting to order at 2:00 PM, and upon roll call the following members were present: Bruce Brzezckowski, Al Morin, Ken Wichlacz, Russ Winkler, and Mary Wichmann. Also present: Reed Woodward.

MOTION BY RUSS WINKLER AND SECONDED BY KEN WICHLACZ to approve the agenda as presented. **MOTION CARRIED.**

MOTION BY BRUCE BRZECZKOWSKI AND SECONDED BY AL MORIN to approve the minutes of the 03-12-2020 Room Tax Commission Meeting and to dispense with the reading of these minutes. **MOTION CARRIED.**

Discussion – Upcoming Car Show and the funding/tourism request for 2020 – as per Al Morin.

- The event would be held on Sunday – 09-20-2020, and possible entertainment on Saturday – 09-19-2020. At the Mountain Bay Mall area parking lot. And, because of the COVID-19 it may not happen.

MOTION BY BRUCE BRZECZKOWSKI AND SECONDED BY RUSS WINKLER to approve payment of \$4,000 – to Tri-County Optimists – for Funding/Tourism Request as presented for the Upcoming Car Show – as per Room Tax Budget Monies. **MOTION CARRIED.** (Note – the check will be held until we know for sure that it will take place.)

Discussion was held – Magazine Advertisement – as per Bruce Brzezckowski.

- Our Wisconsin needs to be contacted by January 2021 for the February & March 2021 issues.
- For a 1/4 page advertisement – the cost is \$1,084 each time for three issues.
- For a 1/4 page advertisement – the cost is \$984 each time for six issues.
- Bruce will get more cost estimates and further discussion to be held at the next meeting.

Discussion was held – Review of the Room Tax Commission Budget for 2020, and preliminary discussion for 2021. -

- Mary Wichmann will be contacting Stacie Pasche – Polka Days – in reference to the \$4,000 payment for Pulaski Polka Days, Inc. for Funding/Tourism Request for the July 2020 Polka Days Festival. Because of the COVID-19, Polka Days for 2020 was cancelled.
- As per Al Morin, the Cobblestone is down about 65% because of the COVID-19.
- As per Al Morin, the digital sign – LAMAR – on Hwy. #29 was discussed. This digital sign promotes Pulaski and our events. And, the cost is \$1,450 for each event. Al Morin will have more information on LAMAR for the next meeting.

Such other matters: None.

Persons heard: None.

The next meeting will be scheduled after the 11-03-2020 Presidential Election.

MOTION BY BRUCE BRZECZKOWSKI AND SECONDED BY KEN WICHLACZ to adjourn the meeting at 2:36 PM. MOTION CARRIED.

A handwritten signature in cursive script that reads "Karen Ostrowski". The signature is written in black ink and is positioned above the typed name and title.

Minutes by: Karen Ostrowski
Village Clerk