

MINUTES FROM THE 04-18-2016 – ECONOMIC DEVELOPMENT AD HOC COMMITTEE MEETING

The meeting of the Economic Development AD HOC Committee was held on Monday – April 18th, 2016 at the Cobblestone Hotel – 1220 Mountain Bay Drive, Pulaski, WI. Chairman Doug Prentice called the meeting to order at 12:00 PM (NOON), and the following members were present: Doug Prentice, Robert Gajewski, Sam McMahon, and Gloria Morgan. Absent was Jon Syndergaard. (Also present – as per attached Attendance Sheet).

MOTION BY SAM MCMAHON AND SECONDED BY ROBERT GAJEWSKI to approve the agenda as presented. **MOTION CARRIED.**

Doug Prentice – Chairman, stated for the record that a meeting was not held last month on 03-21-2016.

UPDATE ON DEVELOPMENT IN TID #4 – AL MORIN:

- Assisted Living will be completed next month. Building 24-rooms, and they have 14-applications already. The owners are already considering expansion.
- 55 and Older Community was also discussed. People are very excited about the new development. Considering 8-units on ground level and 4-units upstairs. Rent is from \$875-\$950 per month, and will possibly be ready by November 2016. Getting a lot of interest in apartments. Condo units are also for 55 and Older, and there are 2-3 already spoken for, pending Village approval. There is a shortage of single-family lots available on the west side of Green Bay, and Al Morin is seeing interest in Pulaski.

REPORT ON PROJECTS & PROSPECTS:

- Micro Brewery inquiry on the Franciscan Building.
- Global internet marketing firm looking for office space.
- Bobbie Krozell – Building Inspector received a call looking at a downtown building for a pie shop.
- Bay-Tek's acquisition of Skeeball is bringing people to Pulaski.
- Amico's Pizza on West Pulaski St. is going to be auctioned on 04-29-2016.
- Housing market is strong right now.
- Allen Canning building is almost closed. The buyer from Green Bay plans to make improvements.
- Bellin Clinic, (9,000 sq. ft.) plan is nearly complete and will be underway soon with construction expected to be completed this fall.
- Brief discussion on future growth capacity.

UPDATE ON NORTH BUSINESS PARK SITE SEARCH THROUGH NEW NORTH AND FOLLOW UP WORKFORCE DATA PRESENTATION: (As per Attachment).

- Paper products manufacturer looked at the North Business Park but found the site didn't work for them. New North feedback included to stay on top of blight and discover workforce skills base for next site search. Employers are looking for people!

UPDATE ON RED RAIDER FIELD OF DREAMS PROJECT:

- The Pulaski School Board approved awarding contracts for Phase I, and most are local contractors. Architect is Point of Beginnings from Stevens Point. Still fundraising at \$1.9-million, and need to get to \$3-million.

REPORT ON FRANCISCAN FRIARS PRINTING BUILDING REDEVELOPMENT EVENT AND FOLLOW-UP:

- Ideas for use of the property were analyzed and securing an anchor tenant is the next step. Kristen & Mary met with Allyson Watson and a representative from the Brown County Library System and will work on costs for relocating the library.

SUCH OTHER MATTERS: None.

PERSONS HEARD: None.

The next meeting is scheduled for – Monday – May 23rd, 2016 at 12:00 PM (NOON) – at Premier Community Bank.

MOTION BY SAM MCMAHON AND SECONDED BY ROBERT GAJEWSKI to adjourn the meeting at 1:04 PM. **MOTION CARRIED.**

Minutes taken by: Kristen Fish
 Redevelopment Resources

Minutes typed by: Karen Ostrowski
 Village Clerk

ATTENDANCE SHEET

ECONOMIC DEVELOPMENT AD HOC COMMITTEE MEETING

MONDAY - 04-18-2016 - 12:00 PM (NOON)

COBBLESTONE HOTEL, 1220 MOUNTAIN BAY DRIVE, PULASKI, WI

PLEASE PRINT

	<u>NAME</u>	<u>ADDRESS</u>	<u>E-MAIL</u>
1.	Robert Betley		
2.	Al Martin		
3.	Reed Woodward		
4.	Doug Prentice		
5.	Muff		
6.	Bob Gayewski		
7.	Laurie Fischer		
8.	Bobbie Hoziel		
9.	Yammy Bykowski		
10.	Bruce Bykowski		
11.	Dawn Clark		

12. Roger Bzeczowski

13. Gloria Molina

14. Karen Alveling

15. Mary Wickman

16. Ryan Charles

17. Matt Bookin

18. Bee Kurzynske

19. Sam Mc Mahon

20. Lori Stephen

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Site Search Response

Workforce Profiling for
Economic Impact & Village Development



CHALLENGE AND OPPORTUNITY:

Capitalizing on Site Search Feedback

Key takeaways:

The need for comprehensive Workforce inventories has become a preeminent factor employer attraction and marketing strategies.

Communities' investments in blight elimination matter to prospective businesses that are talent-focused. Blight played a key factor in the recent site selection loss for the Village of Pulaski.

The charge:

Understand the labor dynamics at work within the commutable area; leverage this knowledge into actionable marketing strategies

Continue on the path to blight elimination to enhance quality of life for residents and convey the message that Pulaski is a solid investment to prospective employers

THE DATA: Pulaski Area Labor Market

Parameters:

30-40 minute commute time

Significant population area to ensure data accuracy and impact

Counties included in study area are highlighted in map; Brown, Oconto, Outagamie, Shawano.



THE DATA: Pulaski Area Labor Market

Examples – Macro/Regional Scale

County	Population	Total Employed (9/2015, unadjusted)	Workforce Participation Rate (2014 estimates)	Unemployment Rate (2/2016, unadjusted)
Brown	258,718	152,348	73.5%	4.9%
Oconto	37,435	9,104	66.5%	6.9%
Outagamie	183,245	105,400	72.0%	4.7%
Shawano	41,304	12,665	64.0%	6.2%

SOC Code Description (Designation) - 4 County Region	2015 Jobs	% All Jobs
Management Occupations (11)	15,331	5.04%
Business & Financial Operations Occupations (13)	13,347	4.39%
Computer and Mathematical Occupations (15)	6,494	2.14%
Architecture and Engineering Occupations (17)	4,381	1.44%
Life, Physical, and Social Science Occupations (19)	1,554	0.51%
Community and Social Services Occupations (21)	3,883	1.28%
Arts, Design, and Creative Occupations (23)	1,116	0.37%
Education, Training, and Library Occupations (25)	15,717	5.17%
Performance, Arts, and Entertainment Occupations (27)	4,692	1.54%
Healthcare Practitioners and Technical Occupations (29)	15,050	4.95%
Community and Social Services Occupations (31)	7,151	2.36%
Business and Financial Operations Occupations (33)	4,984	1.64%
Transportation and Material Moving Occupations (35)	24,871	8.18%
Installation, Maintenance, and Repair Occupations (37)	8,744	2.88%
Food Preparation and Serving Related Occupations (39)	12,778	4.20%
Sales and Related Occupations (41)	33,706	11.09%
Office and Administrative Support Occupations (43)	45,181	14.86%
Farming, Fishing, and Forestry Occupations (45)	2,051	0.67%
Construction and Extraction Occupations (47)	13,393	4.41%
Installation, Maintenance, and Repair Occupations (49)	12,180	4.01%
Production Occupations (51)	32,363	10.65%
Transportation and Material Moving Occupations (53)	22,978	7.56%
Military Occupations (55)	1,487	0.49%
TOTAL, ALL JOBS	303,957	99.83%

Data sources: U.S. Bureau of Labor Statistics; State of Wisconsin's OEA & DWD County Economic Profiles, 2015.

THE DATA: Pulaski Area Labor Market

Moving Beyond the Macro Picture

County (and Region) -Specific information on:

- Number of Jobs per Occupational Category
- Wage ranges within Occupational Categories (25% – Median – 75%)
- Educational Programs and Completions per Occupational Category
- Cross-Occupational skill set information and density
- Number of job openings in area per Occupational Category

Relationships with Staffing Agencies and local HR Networks can provide:

- Job opening to applicant ratios

NEXT STEPS.

Survey local and regional staffing professionals and agencies to gain information on applicant flow per general occupational category

Develop target-industry specific marketing material highlighting labor force characteristics to compliment marketing materials already in circulation for sites in the Village of Pulaski

Continue to embrace blight elimination as a strategy to encourage quality employers to make an investment in the Village of Pulaski